

## Dr. Karen M. Horton

### SAN FRANCISCO PLASTIC SURGERY

As an advocate for women and a doctor who takes a holistic approach to patient care, Dr. Horton is a leader in her field.

#### What is it about you and your business that makes you a visionary in your field?

There are very few women plastic surgeons in the United States, with only 13 to 17 percent being women. And most (over 90 percent) of plastic surgery patients are women! I am also a leader in my field, presenting lectures at national and international meetings. I believe it is imperative to support other women.

#### What is unique about your approach to serving your customers?

I treat my patients as I would my sister or a good friend. I get to know my patients "head to toe, inside and out," because I care about them as a whole person.

#### What new services and products do you specialize in that address our current times?

My practice is never the first to jump on the bandwagon for new machines or trendy name-brand procedures. We offer only tried and true, FDA-approved and professional society endorsed surgeries and office procedures.

#### What sets your business apart from others?

Many of our team members have been in the office for 20 years or longer. Every one of us has a vital role in caring for our patients, both surgical and nonsurgical. Our practice philosophy is to educate, inform and empower our patients to make the best decisions about their bodies.

#### What are you doing to stay connected with the local community?

I dedicate part of my practice to offering women advanced techniques for breast reconstruction after cancer that does not sacrifice major muscles of the body, but instead provides beautiful and natural looking results with the fewest surgical steps possible.

#### What are your hobbies and interests outside of your business?

When I'm not taking care of my patients, I'm a devoted mom of fraternal fourth-grade twin girls, a wife of nearly 25 years, a sister and a loyal friend.

#### What do you want people to know about you?

I love what I do. It is an honor and a privilege to care for my patients.

